

PSYC*2310, Course Outline: Fall 2019

General Information

Course Title: Social Psychology

Course Description:

In this course an introduction to a selected sample of major and fundamental theories of social psychology is presented. The applications of these theories in our social world are also examined to highlight the relevance of these theories. Additionally, a cross-cultural perspective in the evaluation of social psychological theories is adopted. The focus on cross-cultural research emphasizes the importance of culture in shaping social behaviours, values, and beliefs. The two main goals of this course are:

1. To help you to develop a solid understanding of core social psychological perspectives, theories, and research through an examination of various phenomena; and
2. To recognize the methods social psychological researchers use to acquire knowledge.

Credit Weight: 0.5

Academic Department: Psychology

Semester Offering: Fall 2019

Class Schedule and Location: Mondays & Wednesdays 05:30 pm - 06:50 pm ROZ 101

Instructor Information

Instructor Name: Jonathan Jones

Instructor Email: dossantj@uoguelph.ca

Office location and office hours: MCKN 4022

Mondays 4:00 – 5:00 pm
or by appointment

Course Coordinator Information

GTA name: Omorowa Eguakun
GTA Email: oeguakun@uoguelph.ca
GTA office location and office hours:

Please note: The course coordinator is the person that all students should contact for absences and illness issues related to the midterm exam.

GTA Information

GTA Name: Angélica Oliveira
GTA Email: nascimea@uoguelph.ca
GTA office location and office hours:

GTA Name: Hiba Nauman
GTA Email: hnauman@uoguelph.ca
GTA office location and office hours:

GTA Name: Jesse Windsor
GTA Email: jwindsor@uoguelph.ca
GTA office location and office hours:

GTA Name: Kieran Waitchies
GTA Email: kwaitch@uoguelph.ca
GTA office location and office hours:

Office hours by appointment only

Course Content

Specific Learning Outcomes:

Upon successful completion of this course you should be able to:

1. Recognize the 10 core social psychological phenomena and the relevance of culture:
 1. Self Perception
 2. Social Perception
 3. Attitudes
 4. Persuasion
 5. Social Influence
 6. Group Behaviour
 7. Stereotypes and Prejudice
 8. Aggression

- 9. Altruism
- 10. Attraction and Intimacy
(Learning outcomes: Critical Thinking & Global Understanding)
- 2. Identify and discuss the link between key social psychological theories and social behaviours (Learning outcomes, Communication: reading, writing, & integrative skills)
- 3. Evaluate social psychology experiments and the validity of their outcomes (Learning outcomes, Critical Thinking: depth & breath of understanding, inquiry & analysis).

Lecture Content:

<u>Date</u>	<u>Lecture Topic</u>	<u>Chapters</u>
September 9 th	Course overview	-
September 11 th	Introducing Social Psychology	1
September 16 th	Research Methods	2
September 18 th	The Self in Social World	3
September 23 rd	Self and Culture	-
September 25 th	Attribution	4
September 30 th	Attitudes	6
October 2 nd	Persuasion	7
October 7 th	Cultural Context of Persuasion	-
October 9 th	Review Session for Midterm	-
October 14 th	HOLIDAY – NO CLASSES SCHEDULED	-
October 16 th	Midterm	-
October 21 st	Conformity & Obedience	8
October 23 rd	Conformity across Culture	-

October 28 th	Group Behaviour	9
October 30 th	Crowd Behaviour	10 (pp. 320-332)
November 4 th	Intergroup Relations	10 (pp. 332-352)
November 6 th	Prosocial Behaviour	13
November 11 th	Prosocial Behaviour Across Cultures	-
November 13 th	Aggression	12
November 18 th	Violence Across Culture	-
November 20 th	Stereotypes	5 & 11
November 25 th	Prejudice	-
November 27 th	Attraction & Intimacy	14
November 29 th	Review Session for Final Exam	-

Final Exam: December 7th, 7:00-9:00 pm, location: TBA

Course Assignments and Tests:

Assignment or Test	Due Date	Contribution to Final Mark (%)	Learning Outcomes Assessed
Online Quiz 1	September 18 th , 2019	2%	LO # 1 & 3
Online Quiz 2	September 25 th , 2019	2%	LO # 1 & 3
Online Quiz 3	October 2 nd , 2019	2%	LO # 1 & 3
Online Quiz 4	October 9 th , 2019	2%	LO # 1 & 3
Online Quiz 5	October 16 th , 2019	2%	LO # 1 & 3
Online Quiz 6	October 23 rd , 2019	2%	LO # 1 & 3
Online Quiz 7	October 30 th , 2019	2%	LO # 1 & 3
Online Quiz 8	November 6 th , 2019	2%	LO # 1 & 3
Online Quiz 9	November 13 th , 2019	2%	LO # 1 & 3
Online Quiz 10	November 20 th ,	2%	LO # 1 & 3

Assignment or Test	Due Date	Contribution to Final Mark (%)	Learning Outcomes Assessed
	2019		
Online Quiz 11	November 27 th , 2019	2% (the best 10 out of 11 quizzes, 20% total)	LO # 1 & 3
In-class Quizzes	During class, starting September 23 rd , 2019	1% each (the best 15 out of 17 quizzes, 15% total)	LO # 1 & 3
Midterm	October 16 th , 2019 11:30-12:50 pm	30%	LO # 1 & 2
Final Exam	December 7 th , 7:00-9:00 pm, location: TBA	35%	LO # 1 & 2

Additional Notes:

The final grade is based on one midterm, on-line and in-class quizzes, and a final exam. The final exam is not cumulative. Lectures and textbook materials are examined in each test. All tests consist of multiple-choice items.

(1) Midterm (30%)

Chapters: 1, 2, 3, 4, 6, & 7 and lecture materials.

(2) Final exam (35%)

Chapters: 5, 8, 9, 10, 11, 12, 13, & 14 and lecture materials since the midterm.

(3) Eleven quizzes on web-readings & Wiley Plus (20%)

The quizzes are due before mid-night of dates specified in the above table. Your mark is based on the best 10 quizzes out of 11.

In order to access these quizzes, you have to log into the course web site and have access code for Wiley Plus. Each quiz is based on an article which is available on Wiley Plus through the course website. The articles are available on the Monday of the week they are due for reading. The quizzes, however, are only available 48 hours before the due date (on the Wednesday and Thursday of the week). Each quiz consists of 5 questions in multiple-choice format. You have to complete and submit each quiz on the web before midnight of the above due date. The website is designed not to accept any quizzes submitted after 12:00 am on the due date. Once you start a quiz, you have 6 minutes to submit it, after 6 minutes the system automatically terminates the quiz and you lose your unsaved answers. There is no make-up or late submission for these quizzes. This is an individual assignment, not a group project. Therefore, students have to complete each quiz individually. A false claim re inability to login to CourseLink is treated as academic misconduct. Note that reminder about these quizzes will not be given during lecture. You are responsible to make note of these dates and meet the deadlines. Please also note that your grade for each quiz will be released 24 hours after the quiz closes. This means that the marks will be released on the Friday after the quiz closes.

(4) In-class quizzes (15%)

Seventeen quizzes are administered in class and your mark consists of the best 15. Each quiz is worth 1% and consists of 2 questions. You can only complete these quizzes in class using your “clicker” (information about i>clickers is presented in the first day of class). Each quiz is based on the lecture that is presented on that day. If you do not attend a lecture that contains a quiz or you do not have your clicker with you, you miss the quiz and there is no make-up for it. The pedagogical reason for incorporating these quizzes during class time is to increase students’ participation and involvement in class and receive feedback from students on their understanding of the material.

You must register your clicker on the course website, using CourseLink. You will not receive a mark for in-class quizzes if your clicker is not registered properly. The grades for in-class quizzes are updated on CourseLink at the end of each week. It is your responsibility to check your grades on CourseLink on a regular basis and inform the instructor ASAP if you have no mark for in-class quizzes. You have until the last day of class to inform the instructor if your marks for in-class quizzes are not uploaded on CourseLink. After this date no changes will be made and you will receive zero for this assignment.

Final examination date and time:

December 7th, 7:00-9:00 pm, location: TBA

Final exam weighting:

Final exam is 35% of the final grade and is based on all the chapters and lecture materials since the midterm. Please familiarize yourself with [Examination Regulations](#)

Course Resources

Required Texts:

Sanderson, C.A. & Safdar, S. (2012). Social psychology (first Canadian edition). Mississauga: John Wiley & Sons Canada*.

*Note that students are required to purchase ONE Wiley Plus access code, which gives you access to the e-textbook and online quizzes. Hard copy of the textbook is not required.

You are also required to order one iClicker.

Copies of the textbook are available on Reserve in the Library for two hours.

Other Resources:

The lecture notes and additional readings will be accessible through CourseLink. The lecture notes for each week are available at the end of that week. The results of examinations and the grades for all assignments will also be posted and regularly updated on CourseLink. All relevant course messages will be posted on CourseLink. You are responsible to check CourseLink on a

regular basis to avoid missing messages that are posted and ensure the accuracy of your grades that are regularly updated on CourseLink.

Course Policies

Grading Policies

If you miss the midterm, you have to provide supporting documentations to get permission for the make-up.

There is no make-up or late submission for online and in-class quizzes. You have one week to complete the online quizzes and it is expected that you set aside five minutes to complete these quizzes when they are due. Similarly, there is no make-up for in-class quizzes. If you do not attend a lecture that contains a quiz or you do not have your clicker with you, you miss the quiz and there is no make-up for it. Note that you may miss up to four in-class quizzes and still get perfect for in-class quizzes as they are based on the best 15 out of 17 quizzes.

[Undergraduate Grading Procedures](#)

Supplemental evaluations/examination

Please note that there is no supplemental evaluation or examination for this course.

Course Policy regarding use of electronic devices and recording of lectures:

Electronic recording of classes is not allowed without consent of the instructor. When recordings are permitted they are solely for the use of the authorized student and may not be reproduced, or transmitted to others, without the written consent of the instructor.

University Policies

Academic Consideration

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor in writing, with your name, id#, and e-mail contact. See the academic calendar for information on regulations and procedures for

Academic Consideration:

[Academic Consideration, Appeals and Petitions](#)

Academic Misconduct

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community, faculty, staff, and students to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring.

University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. Please note: Whether or not a student intended to commit academic misconduct is not relevant for a finding of guilt. Hurried or careless submission of assignments does not excuse students from responsibility for verifying the academic integrity of their work before submitting it. Students who are in any doubt as to whether an action on their part could be construed as an academic offence should consult with a faculty member or faculty advisor.

The Academic Misconduct Policy is detailed in the Undergraduate Calendar:

[Academic Misconduct Policy](#)

Accessibility

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact [Student Accessibility Services](#) as soon as possible.

For more information, contact SAS at 519-824-4120 ext. 54335 or email accessibility@uoguelph.ca or the [Student Accessibility Services Website](#)

Course Evaluation Information

Please refer to the [Course and Instructor Evaluation Website](#) .

Drop date

The last date to drop one-semester courses, without academic penalty, is November 29th. For regulations and procedures for Dropping Courses, see the [Schedule of Dates in the Academic Calendar](#).

[Current Undergraduate Calendar](#)

Additional Course Information

Schedule of In-Class Quizzes

September 9 th	Course overview	-
September 11 th	Introducing Social Psychology	-
September 16 th	Research Methods	-
September 18 th	The Self in Social World	-
September 23 rd	Self and Culture	In-class Quiz 1
September 25 th	Attribution	In-class Quiz 2
September 30 th	Attitudes	In-class Quiz 3
October 2 nd	Persuasion	In-class Quiz 4
October 7 th	Cultural Context of Persuasion	In-class Quiz 5
October 9 th	Review Session for Midterm	-
October 14 th	HOLIDAY – NO CLASSES SCHEDULED	-
October 16 th	Midterm	-
October 21 st	Conformity & Obedience	In-class Quiz 6
October 23 th	Conformity across Culture	In-class Quiz 7
October 28 th	Group Behaviour	In-class Quiz 8
October 30 th	Crowd Behaviour	In-class Quiz 9
November 4 th	Intergroup Relations	In-class Quiz 10
November 6 th	Prosocial Behaviour	In-class Quiz 11
November 11 th	Prosocial Behaviour Across Cultures	In-class Quiz 12

November 13 th	Aggression	In-class Quiz 13
November 18 th	Violence Across Culture	In-class Quiz 14
November 20 th	Stereotypes	In-class Quiz 15
November 25 th	Prejudice	In-class Quiz 16
November 27 th	Attraction & Intimacy	In-class Quiz 17
November 29 th	Review Session for Final Exam	-

Final Exam: December 7th, 7:00-9:00 pm, location: TBA